



UNLEASH YOUR INNER AMOS.

When Sugarloaf's founder Amos Winter and the Bigelow Boys cut the first trail on Sugarloaf Mountain more than 60 years ago, they established a sense of exploration and adventure that has been a part of the Sugarloaf culture ever since. That spirit is stronger today than it has ever been. Terrain is expanding. New regions are being explored and uncovered. The vision is renewed.

We call it Sugarloaf 2020, and it's happening now. This winter we debut another 70-plus acres of new terrain, further cementing Sugarloaf as the largest ski area east of the Rocky Mountains. An additional 130 low energy snow guns will join the fleet, a new 30-person outdoor hot tub opens at the Sugarloaf Mountain Hotel, and new and improved children's offerings will ensure the newest generation of Loafers feel the same connection to this magical place.

So go forth. Explore. Find your inner Amos. You'll be glad you did.



Outside
TELEVISION

WSKI17
SUGARLOAF

THE MOUNTAIN REPORT

Tune in to WSKI-TV 17 for the latest weather and trail conditions. Watch the Mountain Report Live on Friday nights, Saturday, Sunday and Monday mornings and holiday weeks for live condition reports and the latest news from Sugarloaf.

SUGARLOAF.COM/BLUEROOM

Tell Your Sugarloaf Story — #theloaf

The Blue Room is your source to monitor and engage in the Sugarloaf conversation. Instagram, Twitter, Facebook and video feeds populate The Blue Room in real time.

Use **#theloaf** to tag your comments and communicate your Sugarloaf experience.



RESORT MAP

SHOPS

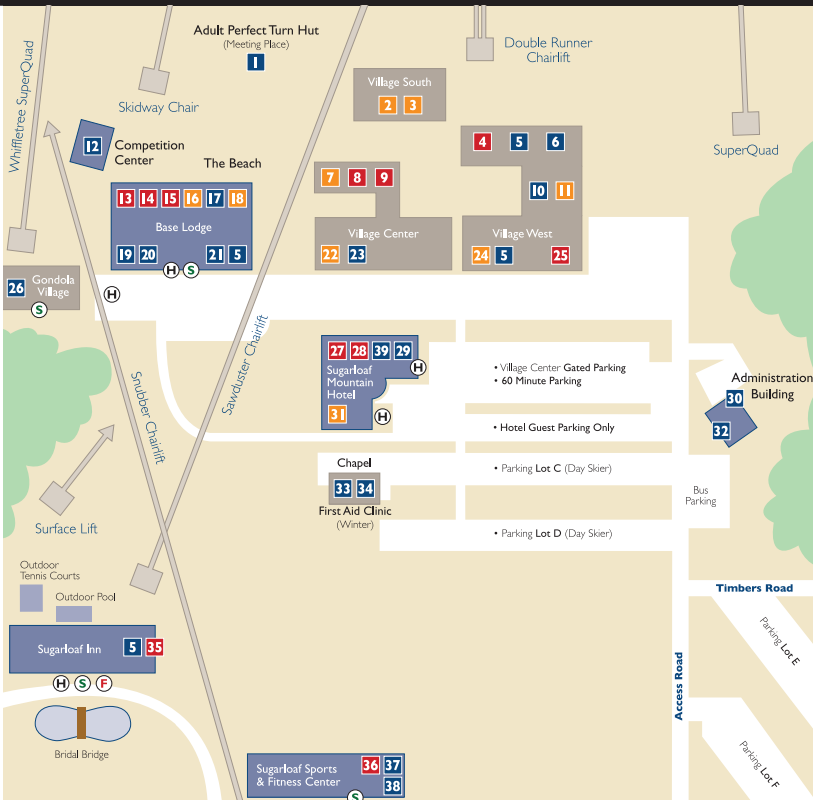
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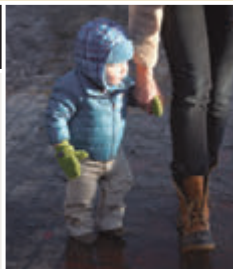
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KEY

- Shuttle Stop
- Handicap Parking
- Fire Lane



RESTAURANTS

Whether you're in the mood for a romantic candlelit dinner or a quick bite, we've got the perfect place. Here's just a taste of the many on-mountain restaurants at Sugarloaf.

45 NORTH

45 NORTH • 207.237.4220

Modern Maine comfort food in a setting reminiscent of the Sugarloaf region's rustic farm houses. Located in the Sugarloaf Mountain Hotel. Breakfast and dinner daily. Call ahead for reservations.



THE WIDOWMAKER LOUNGE • 207.237.6845

For a party anytime or a quick in-and-out lunch, stop by The Widowmaker Lounge upstairs in the Base Lodge. There's no place closer to the slopes to sip a cocktail—it's the sun-drenched hub of après ski at Sugarloaf and the hot spot for night owls.



BULLWINKLE'S • 800.THE.LOAF

We've expanded the cafeteria area to offer you faster service and more seating, and we have a new deck. Stop in for a quick lunch or snack throughout the day or have a one-of-a-kind dining experience—journey up the mountain by snowcat after dark for an elegant multi-course dinner. Dinners are Saturday nights by reservation only.



SHIPYARD BREW HAUS • 207.237.6834

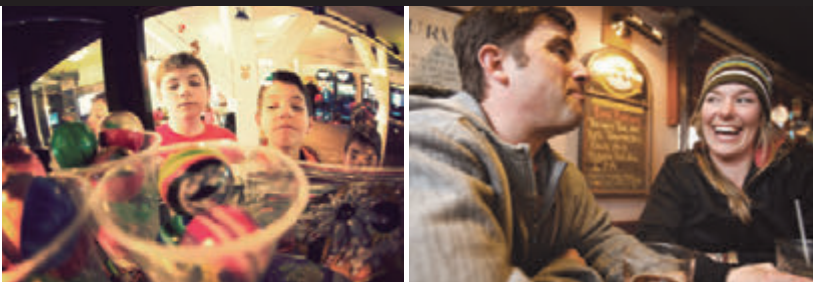
Fresh Maine seafood and pub favorites served in a slightly more sophisticated way. Open for breakfast, lunch, and dinner at the Sugarloaf Inn. Pizza delivery available on-mountain.



GEPETTO'S • 207.237.2192

Located in Village West. Open daily for lunch and dinner. Featuring fresh seafood, sushi, pasta dishes, steaks, chicken, pizza, and a menu just for the kids.

SHOPS & SERVICES



DOWNHILL SUPPLY CO. • 207.237.6990

The new retail experience at Sugarloaf is the general store for every skier and rider's needs. Ski, snowboards, helmets, gloves, goggles, and jackets—they are all here. The Downhill Supply Company features modern equipment with a décor reminiscent of the golden age of logging.

BASE LAIR ARCADE • 207.237.6829

The Base Lair Arcade is Sugarloaf's new sport for entertainment. Arcade games, both new and vintage, will entertain the young and young-at-heart. Plus, soda, candy, and snacks are available to satisfy the hunger urges of any gamer.

RENTAL EQUIPMENT • 207.237.6951

Sugarloaf rental and learning programs feature all-new, high-performance equipment. Skis by Rossignol and Völkl, boots by Dalbello and Technica, and state-of-the-art Rossignol snowboards make skiing and snowboarding easy. Rental skis and snowboards are available on the top floor of the Base Lodge, adjacent to the flagpole deck on the slope side of the building.



BURNT MOUNTAIN & BRACKETT BASIN®



Environmental Stewardship on Burnt Mountain & Brackett Basin®

Sugarloaf works closely with state agencies and environmental consultants to ensure the protection of our unique alpine habitats. Logging buffers around streams and wetlands, erosion control, forest regeneration and skier traffic limitations are all a part of our plan to protect our indigenous plant and animal species. Our mission is simple — create a one-of-a-kind ski experience while protecting the terrain's wild character.

BRACKETT BASICS

The terrain in Burnt Mountain and Brackett Basin® is defined as "sidecountry". It offers skiers and riders a one-of-a-kind backcountry-style experience, within our patrolled terrain. The terrain varies from tight, tree skiing to wide-open western-style glades. With an entire mountain to explore, skiers will enjoy quiet solitude in this vast wilderness area, providing the sensation of a true backcountry experience.

While this new terrain on Burnt Mountain and Brackett Basin® offers opportunities for new and exciting Sugarloaf adventures, it is not for everybody. The terrain is vast, contains unmarked hazards including cliffs, rocks, and fallen trees, and should be attempted by expert skiers and snowboarders only. We want you to explore this new terrain, but there are a number of safety tips that every skier and rider should be familiar with before embarking on this new challenge.

KNOW BEFORE YOU GO

Burnt Mountain and Brackett Basin® are new to all of us. Even those who have ventured into this area before will not recognize the new landscape. Familiarize yourself with the Sugarloaf trail map before you enter, and use your first trip onto Burnt Mountain and Brackett Basin® to familiarize yourself with the area.

ASK QUESTIONS

If you're unfamiliar with Burnt Mountain and Brackett Basin®, unsure if you're ready to try it out, or have any questions before you venture in, stop in at the Ski Patrol building on Spillway Crosscut and talk with a patroller.

SAFETY SIGNAGE

There is a giant sign at the entrance to Burnt Mountain and Brackett Basin® with a safety message. Read it. Keep your eyes open for trail signs marking the different glades, and orange discs marking the ski area boundary.

THE 3 & 3 RULE

The 3 & 3 Rule is simple: Never enter the Burnt Mountain and Brackett Basin® area with a group of fewer than 3 people, and never enter the Burnt Mountain and Brackett Basin® area after 3 pm.

HAVE A MEET UP PLAN

Make a plan with your group for where you will meet if you get separated. That way if you get lost and don't show up, your friends can notify Ski Patrol.

KNOW YOUR LANDMARKS

When you're in the Burnt Mountain and Brackett Basin® area, make mental notes of distinct landmarks as you pass them, and be aware of your location. If you should become lost, this will help you identify your location to Sugarloaf Ski Patrol.

NEVER SKI OUTSIDE OF THE SKI AREA BOUNDARY

The Sugarloaf ski area boundary is marked with brightly colored orange signs. When skiing or riding on Burnt Mountain and Brackett Basin®, you should actively look for these boundary markers. Skiing outside of Sugarloaf's boundary is strictly prohibited.

CARRY A CELL PHONE

A cell phone will not save you in every situation, and there is no guarantee you will have service, but it can be a valuable tool if you ever need to call for help.



FREQUENT SKIER CARD



2013 | 2014

SKI FREE!

With the Frequent Skier Card you'll get one free day of skiing or riding and save **\$25** midweek and **\$15** on weekends and holidays all season long. To learn more or purchase your card visit any ticket window or www.sugarloaf.com.



2013-14 TRAIL MAP

© 2013 SUGARLOAF MOUNTAIN CORPORATION

13/14 CORPORATE & EVENTS SPONSORS

BOYNE RESORTS EXPERIENCE THE LIFESTYLE

Visit www.boynerewards.com and join today!

With BoyneRewards, every dollar you spend at Sugarloaf and numerous Boyne resort locations earns you points which can be redeemed for lift tickets, retail purchases, season passes and more. Becoming a BoyneRewards member is free, and joining is easy.

BoyneRewards SM

Logos for sponsors: POWERADE, DASHI, BANK of MAINE, COCA-COLA, AMERICAN EXPRESS, SPRINT, BUD LIGHT, BOYNE RESORTS, SUNNY RIVER, LOON, THE SUMMIT, CRESSAT, BRIGHTON, BIG SKY, MONTELEONE, BOYNE HIGHLANDS, SUGARLOAF.



Key

- EXPERTS ONLY (use extreme caution)
- MOST DIFFICULT
- MORE DIFFICULT
- EASIER
- WILD THINGS (not groomed)
- SLOW AND FAMILY SKIING
- FRIENDLIEST WAY DOWN
- SKI AREA BOUNDARY
- NORDIC TRAIL NETWORK
- BURNT MOUNTAIN TRAIL
- LOGGING ROAD
- DENOTES UNDEVELOPED TERRAIN
- PARKING
- SUGARLOAF GOLF CLUB
- HALFPIPE
- SUPERPIPE
- PERFECT TURN/SKIER/RIDER DEVELOPMENT
- RACE ARENA
- MID-STATION
- RENTALS
- MOUNTAIN TOURS
- FOOD
- RESTROOMS
- FIRST AID
- FREESTYLE JUMP (closed to public)
- TUBING AREA

Facilities

- BASE LODGE
- SUGARLOAF INN
- SUGARLOAF MOUNTAIN HOTEL
- SPORTS & FITNESS CENTER
- CHILD CARE - GONDOLA VILLAGE

Lifts (MEASURED IN VERTICAL FEET)

- HIGH-SPEED QUADS
- WHIFFLETREE SUPERQUAD™ 1,120'
- SUGARLOAF SUPERQUAD™ 1,750'
- HIGH-CAPACITY QUADS
- KING PINE 1,074'
- TIMBERLINE 980'
- SKYLINE 1,454'
- TRIPLE CHAIR
- SNUBBER 400'
- DOUBLE CHAIRS
- SKIDWAY 143'
- SAWDUSTER 130'
- DOUBLE RUNNER EAST 617'
- DOUBLE RUNNER WEST 1,014'
- BUCKSAW 1,191'
- WEST MOUNTAIN 1,275'
- SURFACE LIFTS
- BATEAU T-BAR 973'
- MOOSEALATOR

LIFTS

21,805	skiers per hour
14	lifts total
2	high-speed SuperQuads®
3	high-capacity quads
6	doubles
2	surface lifts
1	triple

TRAILS

57	miles of trails
161	trails and glades
3.5 miles	(our longest trail)
1,230	skiable acres

ELEVATION

4,237'	(Maine's highest skiable peak)
2,820'	continuous vertical drop
1,417'	base

SNOW

200"	average snowfall
618 acres	snowmaking coverage

LIFT AND TRAIL HOURS

Lifts open at 8:30 am to 3:45 pm with the exception of King Pine and Whiffletree which open at 9:00 am midweek, Timberline at 9:00 am daily, and Snubber at 8:00 am weekends and holidays. Brackett Basin® closes at 3:00 pm.

The Snowfields™

- HIGH RIGGER
- HARD TACK
- PURE HEAT
- JAGGER
- IGNITOR
- POWDER KEG
- WHITE NITRO EXT.
- BUBBLECUFFER EXT.
- GONDOLA LINE EXT.
- NARROW GAUGE EXT.
- WINTER'S WAY EXT.
- OLD WINTER'S WAY
- CANT HOOK GLADE
- WHITE NITRO
- BLADE GLADE
- STUMP SHOT GLADE
- SLUICE CHUTE
- SLUICE HEADWALL
- WEST SLUICE CHUTE
- GIN POLE
- U. DOUBLE BITTER
- PICK POLE
- PINCH
- TIN PANTS
- BRIDLE CHAIN
- FRED'S PITCH GLADE
- BOOMER GLADE
- MID STATION X-CUT
- CRIBWORKS
- UPPER SHEER BOOM
- KICK BACK
- SWEDISH FIDDLE GLADE
- BIRCH HOOK
- WINDROW EXT.
- BUCKSAW X-CUT
- RAKER TOOTH GLADE
- BROCCOLI GARDEN
- STUB'S GLADE
- MOOSE ALLEY
- BLUEBERRY'S GROVE
- ROOKIE RIVER
- LOWER ROOKIE RIVER
- KERF GLADE
- PICAROOON
- LOWER SPILLWAY
- TOTE ROAD X-CUT
- RAM PASTURE GLADE
- BOOMSCOOTER
- SCHIPPER'S STREAK
- BARBER CHAIR GLADE
- DRUPLINE GLADE
- JACK POT GLADE
- BRANDING AX GLADE
- PIPE DREAMS SUPERPIPE
- GREENHORN GLADE

Glades and Connecting Trails

- GOLDEN ROAD
- BIRLER GLADE 1
- BIRLER GLADE 2
- EDGER GLADE 1
- EDGER GLADE 2
- SWEPPER GLADE 1
- SWEPPER GLADE 2
- ROUGH CUT GLADE
- RED HORSE GLADE
- BLACKSMITH GLADE
- HIGH BALL GLADE
- LOGGING ROAD
- CANT DOG GLADE 1
- CANT DOG GLADE 2
- ANDROSCOGGIN

SLOPE SAFETY

Skiing can be enjoyed in many ways. At ski areas you may see people using alpine, snowboard, telemark, cross-country or other specialized ski equipment, such as that used by disabled or other skiers. Regardless of how you decide to enjoy the slopes, always show courtesy to others and be aware that there are elements of risk in skiing and riding that common sense and personal awareness can help reduce. Observe the code listed below and share with other skiers the responsibility for a great skiing experience.

- Always stay in control and be able to stop or avoid other people or objects.
- People ahead of you have the right of way. It is your responsibility to avoid them.
- You must not stop where you obstruct a trail, or are not visible from above.
- Whenever starting downhill or merging into a trail, look uphill and yield to others.
- Always use devices to help prevent runaway equipment.
- Observe all posted signs and warnings. Keep off closed trails and out of closed areas. Snowfields are considered part of the trail system.
- Prior to using any lift, you must have the knowledge and ability to load, ride and unload safely.
- It's a big mountain. Don't ski alone, especially on your last run. The mountain is not patrolled after the lifts close.

This is a partial list. Be safety conscious. Officially endorsed by NATIONAL SKI AREAS ASSOCIATION, NATIONAL SKI PATROL AND PROFESSIONAL SKI INSTRUCTORS OF AMERICA.

FIRST AID FACILITY

The First Aid Facility is located at the R.H. Bell Interfaith Chapel off the Birches Slope.

KNOW THE CODE. IT'S YOUR RESPONSIBILITY.

BE ADVISED THAT ALL FENCING, EQUIPMENT COVERS, POLES, SIGNAGE AND OTHER MARKING DEVICES ARE IN PLACE TO INFORM YOU AND TO INDICATE A POTENTIAL HAZARD OR OBSTACLE. THESE MARKERS WILL NOT PROTECT YOU FROM INJURY. IT IS YOUR RESPONSIBILITY TO STAY AWAY FROM MARKED AREAS.

The Snowfields™ (ADVANCED TERRAIN)



SKI WITH CARE

Alpine skiing and snowboarding are challenging and dangerous recreational activities in rough mountain forest terrain. Be alert to continually changing weather, visibility and surface conditions. Snow, ice, sheer drop-offs, bare ground, rocks, roots, stumps, trees, lift towers, ruts, bumps, snowmaking equipment, grooming vehicles, snowmobiles, other skiers, power poles and many other natural and man-made obstacles can cause permanent, catastrophic injury or death. Your safety is directly affected by your judgment. Failure to use good judgment, ski responsibly or follow Your Responsibility Code may result in the loss of skiing or snowboarding privileges. Snowmaking, grooming and ski area maintenance procedures and vehicles may be in operation at any time on open terrain. Do not ski or snowboard near such equipment.

Skiing and snowboarding in Sugarloaf Mountain's gladed terrain requires good judgment and personal awareness. Access in and out of these glades can be challenging. The gladed regions are vast and ski patrol's ability to locate lost or injured patrons may be hindered by the scope of the terrain. All skiers and snowboarders are encouraged to enter the glades in groups of 3 or more and not travel alone. Most of this area is left in its natural state. It contains unmarked hazards including cliffs, rocks, fallen trees and avalanche hazards. Sugarloaf Mountain strictly forbids skiers and snowboarders from exiting the ski area boundaries and all signs and markers must be obeyed. Glades are for expert skiers and snowboarders only and all guests who enter these areas should be familiar with the trail map and ask questions to ski patrol before proceeding. Do not enter this area after 3:00 pm.

Make a plan.

Every time you use freestyle terrain, make a plan for each feature you want to use.

Look before you leap
Scope around the jumps first, not over them. Know landings are clear, and clear yourself out of the landing area.

Easy style it.

Start small and work your way up. (Inverted aerials not recommended.)

Respect gets respect.

From the lifeline through the park.

Please respect our mountain by giving this trail map to a friend or depositing it in a proper receptacle.